



**Commercial
Proposal**
www.o-lab.app

About Us

Fundación El Origen and O-Lab Inc are a hybrid organization with over 9 years of experience in developing digital tools and services for training and development programs for all types of organizations and teams. With a success rate of over 80%, we focus on user experience and accessible technology.

O-Lab is an innovative suite of digital tools and personalized services designed to enhance the effectiveness of training programs. We offer tailored solutions for various needs, reducing costs, time, and stress.

Use O-Lab to create content, or **we can do it all for you, acting as an extension of your team.**

Where We Operate Around the World



*Bogotá,
Colombia*



*Mexico City,
Mexico*



*Santiago,
Chile*



*Delaware,
USA*

Some of Our Corporate Partners



Some Awards and Credentials



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O-lab



Click on the image to watch the video: <https://www.youtube.com/watch?v=l8jArLhLtMM>

Generate, Access, Share, and Report Create interactive, personalized content for training and development needs for all types of teams. **It has never been so easy, fast, and engaging as with O-lab.**

The interactive content generated with O-lab can be shared on platforms you already use, such as an LMS or even WhatsApp. Alternatively, you can use our LMS, customized for your company in just minutes—**like having your own corporate university.**

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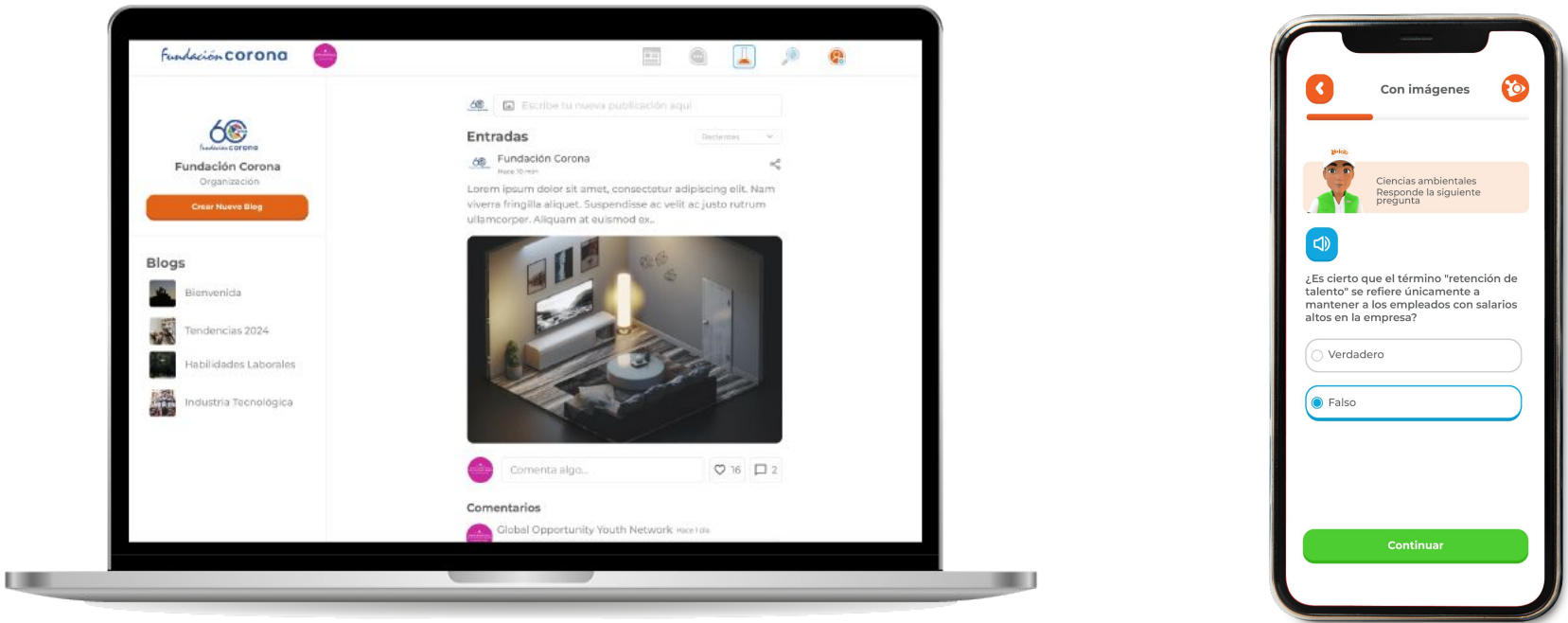
Unique Benefits of O-Lab

- **Customizable Web and Mobile Platform:**
Available in both web and mobile versions, O-Lab offers a "white-label" level of customization to suit all training needs and user profiles. It can be personalized as your company's platform, available immediately without delays or high costs.
- **Artificial Intelligence:**
O-Lab AI enables the generation of content, conversations, and images in minutes, streamlining the creation of training materials, tests, or games.
- **Gamification and Interactive Content:**
O-Lab incorporates gamification techniques and various interactive multimedia formats such as virtual reality, augmented reality, and 3D. This creates an immersive learning experience with rewards, scenarios, and avatars tailored to your brand.
- **Adaptability and Scalability:**
O-Lab's mobile platform functions both online and offline, adapting to any language, context, or subject matter, making it suitable for diverse circumstances.
- **Compatibility with Other Platforms and WhatsApp Bot:**
Content generated in O-Lab can be shared on other LMS platforms, via email, websites, and more. Additionally, it includes a dedicated bot for accessing content through WhatsApp, with notifications available upon request.
- **Automatic Reporting and Certification Generation:**
O-Lab automatically generates group and individual reports, assessing the impact of programs and competencies such as socio-emotional, technical, and transversal skills, as well as customized indicators for each topic. Certificates are also provided.

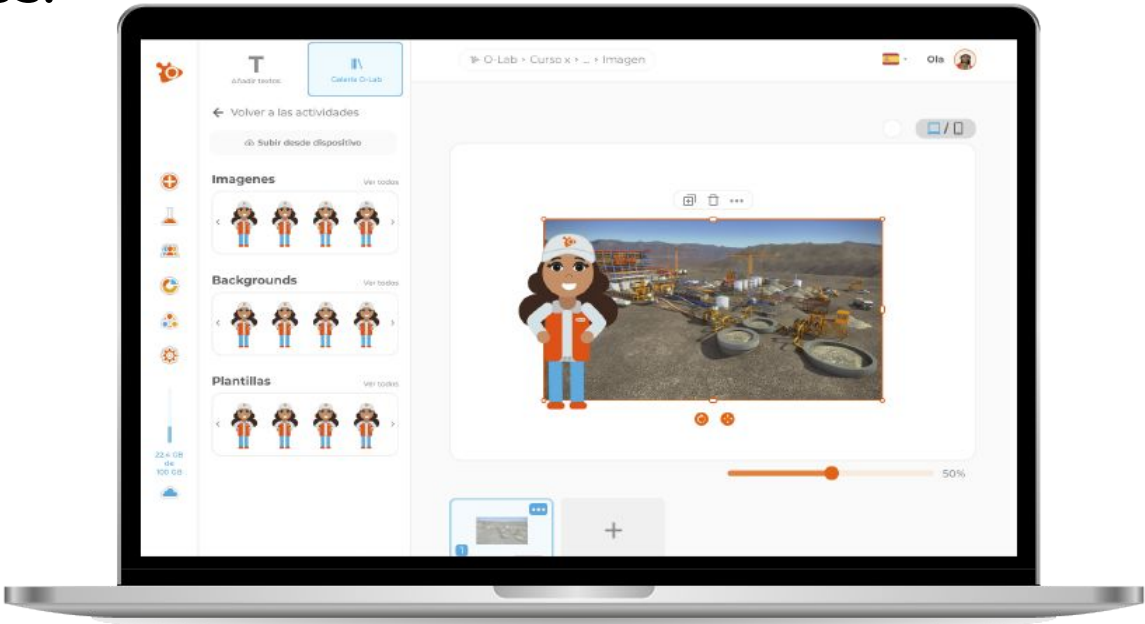


O-lab Suite

Customizable Web and Mobile Portal (LMS & LXP):You can customize the O-Lab LMS to function as your own corporate university. If you already have an LMS, O-Lab serves as a cloud-based repository for interactive content, enabling you to share it across other LMS platforms, WhatsApp, email, and more.



Content Creation Tool and O-Lab AI: Simplify content creation for all your training needs with our artificial intelligence, which generates text and images in minutes.



Monitoring, Evaluation, and Learning System: Manage users, access, and certifications; generate automatic and personalized reports; and enable detailed tracking of progress and impact.





Promotional Packages:

O-lab Suite

Storage	Suite Access	AI Credits These are “virtual tokens” used by the Artificial Intelligence system.	ANNUAL COST
<div><div>Starter Plan: 5 GB</div><div>Storage capacity for approximately:</div><div>#Interactive modules/labs: 5 (1 GB each)</div><div>Users: Approx. 100</div><div>Administrators: 1</div></div>	<div><div>- 6-month access to the platform.</div><div>- Email support (response time: up to 72 business hours).</div><div>-Customizable web portal (mobile version not included).</div><div>-AI-powered content creation tool.</div><div>-User management system with reports and certificates</div><div>-1 onboarding session (initial training)</div></div>	<div>40,000 credits for queries to O-lab AI</div>	<div>\$ 2,500 USD*</div>

*Discounts valid until July 30 2025.

Installment payment option available starting from the Platinum plan.
Taxes not included.

Promotional Packages:

O-lab Suite + Design Service (Video Game)

Storage + Design	Suite Access	AI Credits These are “virtual tokens” used by the Artificial Intelligence.	ANNUAL COST
Basic Plan: 10 GB + design of 1 interactive module with 1 scenario and 1 avatar in 3D. Storage capacity for approximately: #Interactive modules/labs: 10 (1 GB each) Users: Approx. 200 Administrators: 2	-Customizable web portal (mobile not included). -Content creation tool with artificial intelligence. -User management system, reports, and certifications.	80,000 credits for O-lab AI queries	\$ 5,000 USD*
Standard Plan: 50 GB + design of 1 interactive module with 1 scenario and 1 avatar in 3D. Storage capacity for approximately: #Interactive modules/labs: 50 (1 GB each) Users: Approx. 1,000 Administrators: 5	-Customizable web portal (mobile not included). -Content creation tool with artificial intelligence. -User management system, reports, and certifications. -Personalized support.	160.000 credits for O-lab AI queries	\$ 7,500 USD*
Platinum Plan: 100 GB + design of 1 interactive module with 1 scenario and 1 avatar in 3D. Storage capacity for approximately: #Interactive modules/labs: 100 (1 GB each) Users: Approx. 2,500 Administrators: 10	-Customizable web portal and mobile app -Content creation tool with artificial intelligence -User management system, reports, and certifications -Personalized support	320.000 credits for O-lab AI queries	\$ 10,000 USD*
Pro Plan: 1TB + design of 1 interactive module with 1 scenario and 1 avatar in 3D. Storage capacity for approximately: #Interactive modules/labs: 1,000 (1 GB each) Users: Approx. 10,000 Administrators: 20	-Customizable web portal and mobile app -Content creation tool with artificial intelligence -User management system, reports, and certifications -Personalized support	900.000 credits for O-lab AI queries	\$ 15,000 USD*

***Discounts valid until July 30 2025.**

Installment payment option available starting from the Platinum plan.
Taxes not included.

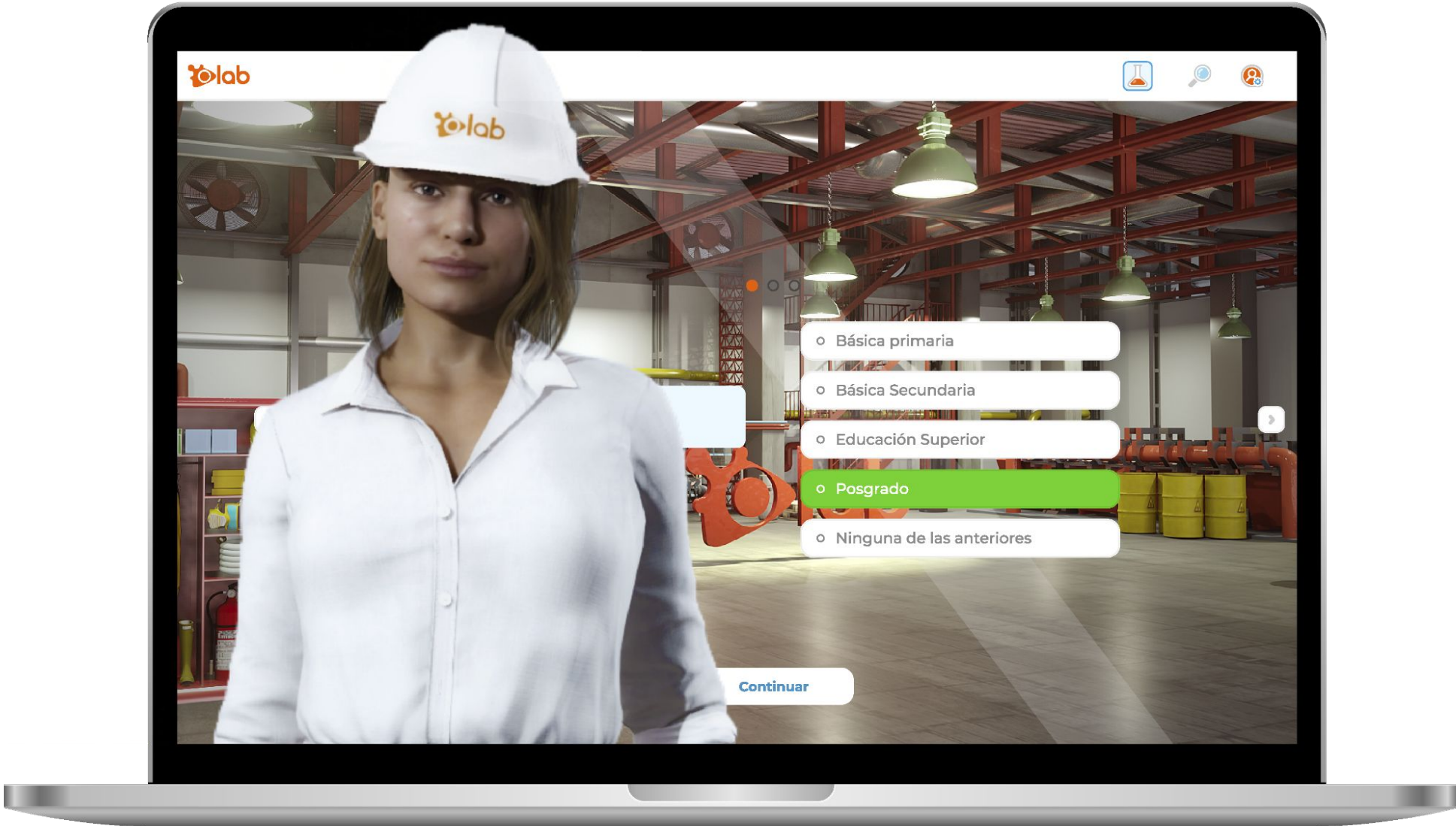


Design Services (optional)



Additional Services (Optional)

3D Designs

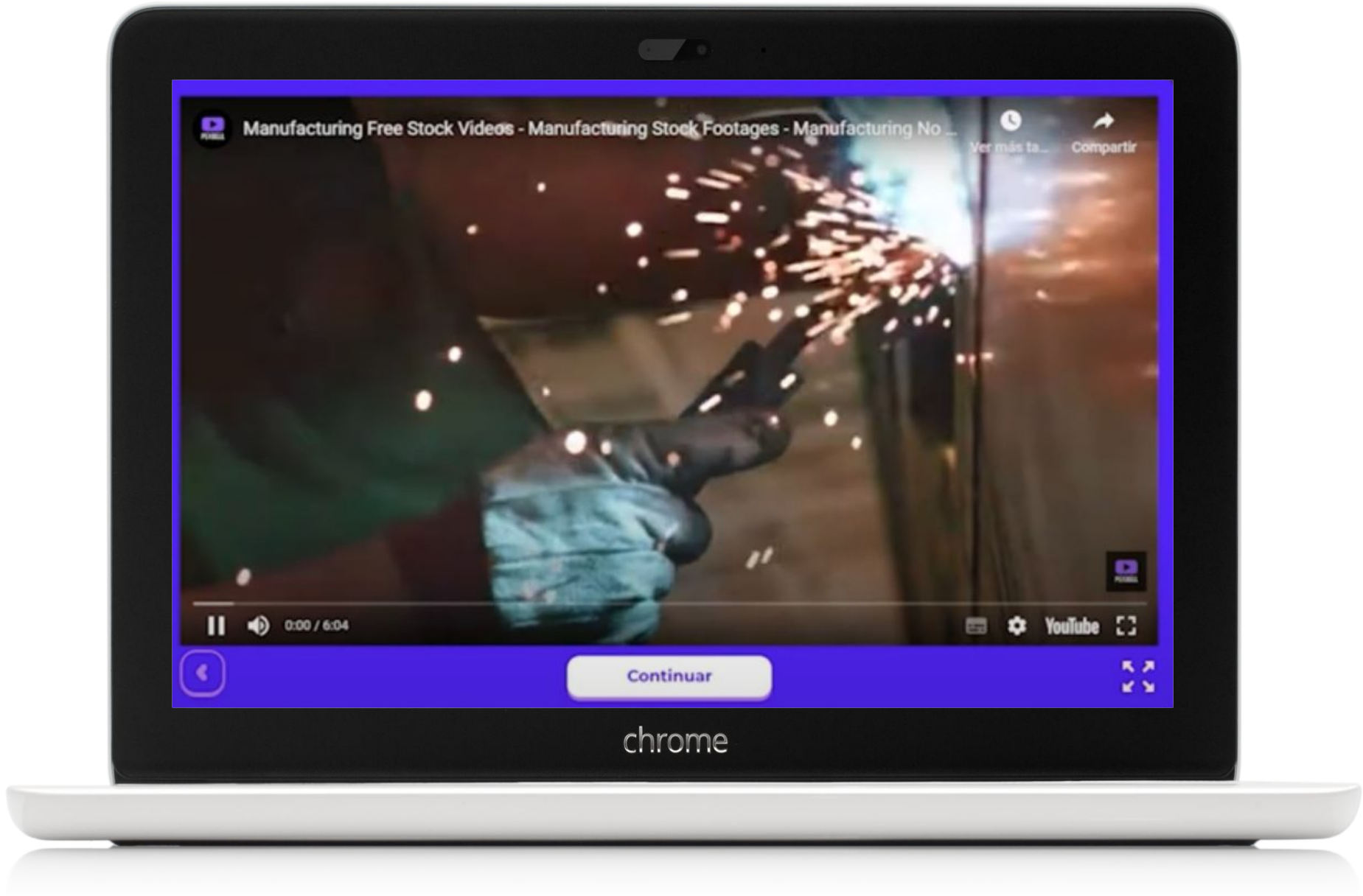


2D Designs

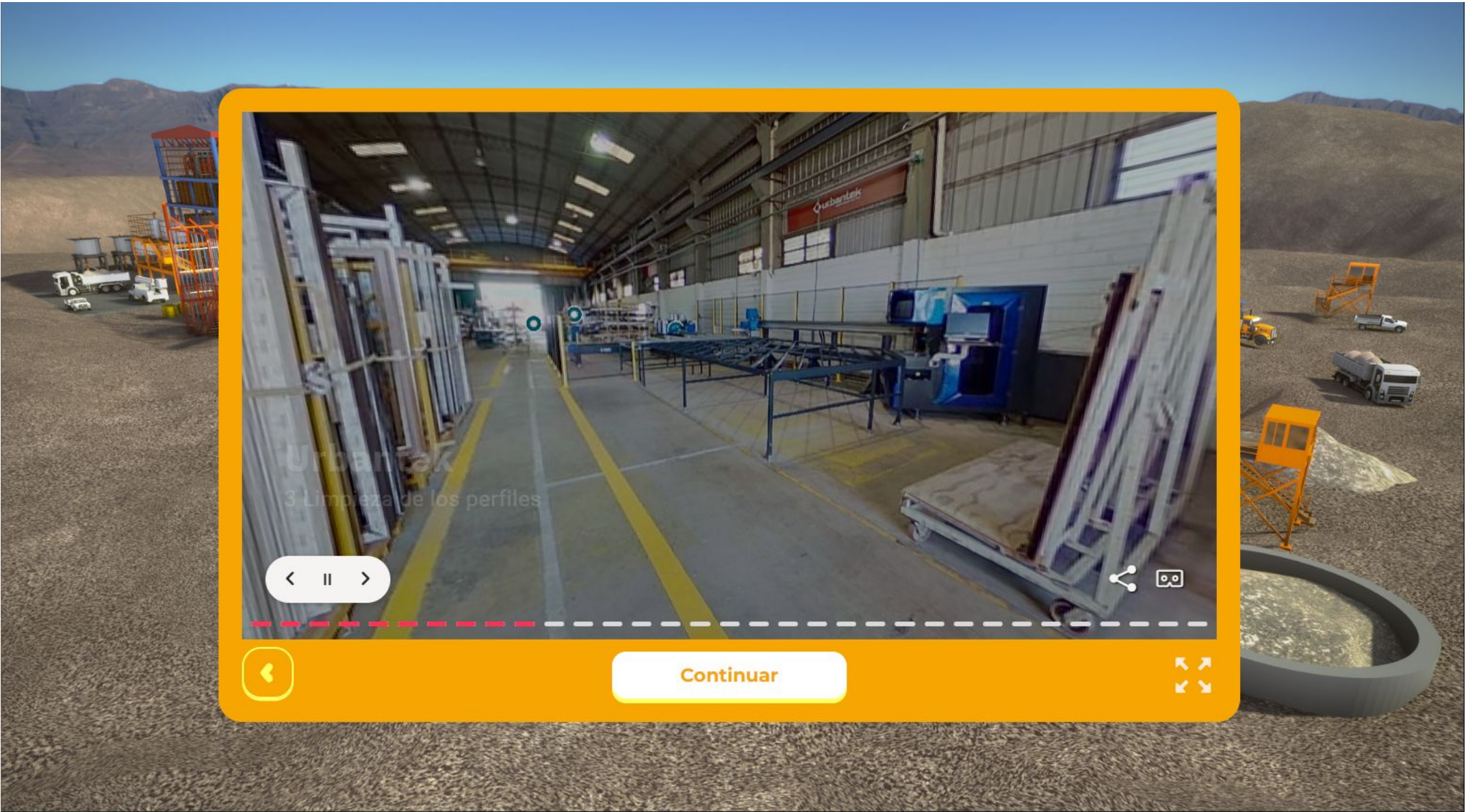


Additional Services (Optional)

Videos and Infographics



360° Virtual Tours



Design Service (Add-ons)

We can do it all for you!

You can request as many additional interactive modules as you need, at any time. We are an extension of your team.

What is the interactive module design service? Our team of designers and animators can create customized content in interactive modules or "labs." The cost varies depending on the level of detail and scope.

Description:

- Each lab or interactive module can include up to 10 minutes of video or game-like animation, or up to 5,000 words of content. It includes 1 scenario and 1 avatar customized to your preference. [Click here for a reference of an interactive lab.](#)
- To personalize the avatar, we require you to send us photos of the person or character reference with uniform and details you want in your customized avatar, as well as images, videos, or blueprints of the space you want to digitize, and your logo and brand manual, if you have one.
- Instructional content for the module in Word, PDF, or PowerPoint format. If you don't have this, we can subcontract a consultant, university, or institute to create the module's content. Additional costs may apply.

System Warranty:

- We provide maintenance, access, and server usage guarantees for the system's operation.
- To cancel the service, you must do so one month in advance. Upon request, the content can be delivered in non-interactive formats (videos or PDFs).



Support and Privacy

Customized Support:

- **Training Sessions:** Typically, our clients learn to use O-lab in a 15-minute session. However, if needed, we offer up to 3 virtual training sessions upon request, to help you effectively use and maximize the platform and the content generated. These sessions are available whenever needed, along with tutorials and WhatsApp support.
- **Continuous Technical Support:** We provide technical support with a response time of up to 48 business hours. Requests can be sent to: soporte@o-lab.app or via WhatsApp: : <https://wa.me/18054755237>.
- **Content Interactions:** We offer up to three rounds of content adjustments based on client feedback.

Count on us as an extension of your team, and feel free to request additional services whenever you need them.

Privacy:

At O-Lab, we are committed to protecting the privacy and security of our users' data through advanced technical and organizational measures. All personal and activity data is encrypted both in transit and at rest, using encryption protocols for secure information transmission. Additionally, we implement strict access controls and multi-factor authentication to ensure that only authorized personnel can access sensitive data.

Ownership of Generated Content:

The content created within O-Lab belongs to the entity that generated it, and they can request to download it in flat formats such as PowerPoint, PDF documents, and MP4 files. However, to maintain the interactivity and advanced functionalities of this content, it must remain hosted on the O-Lab platform. This ensures that interactive features, such as real-time assessments, progress analysis, and immersive experiences, continue to function optimally and securely within the protected environment of O-Lab.



Why acquire O-Lab?

Differences	Benefits of O-Lab	Other Platforms/Agencies
Creation of Customized Training Programs	It allows you to generate training programs tailored to specific needs easily and quickly, offering customization options in content, structure, and design. It reduces costs by eliminating the need to hire external platforms or agencies every time they are required.	They typically require more time and resources to customize programs, which can significantly increase costs.
Immersive Experiences in 2D, 3D Animations, and Virtual Reality	Access to a gallery of animations and the ability to request custom animated and virtual reality experiences tailored to your needs.	Creating immersive experiences is usually more expensive and limited to specialized agencies. Most platforms do not support these formats, only basic ones.
Expert Consultants in All Areas and Artificial Intelligence	We provide experts to design customized content and conduct training needs assessments whenever needed. You can also use our AI to create content in minutes.	External agencies can offer consultancy, but at a higher cost and without the option of artificial intelligence for fast content creation.
Easily migrate or share content.	We can migrate your content from any platform you currently use to O-Lab. Or share the content generated in O-Lab on other LMS platforms or even WhatsApp, via links or iframes.	Content migration from other platforms can be costly and complicated, and it is not always guaranteed or supported, especially for virtual reality formats.
Access Anytime (Web, Mobile, Online or Offline)	Available anytime and anywhere from computers, tablets, and mobile phones, including low-cost Android devices.	Many platforms do not offer offline access and may not be compatible with low-cost devices.
Dynamic Forms	It allows you to easily create surveys and forms for tracking purposes, such as climate and culture surveys, registrations, communications, activities, and more.	The creation of dynamic forms may not be integrated and could require additional tools or third-party services.
User Progress Tracking	It allows for detailed tracking of each user's progress and generates automatic or customized reports with key indicators.	It may require additional systems or costly integrations for detailed tracking and the generation of customized reports.
Customization, Branding, and Personalized Service	Complete customization and ongoing personalized service may incur a significant additional cost.	Complete customization and ongoing personalized service may come with a significant additional cost.
User Management	Manage and control users and their roles within the platform, ensuring secure and limited access to information based on assigned permissions.	Puede ser más complejo y costoso implementar un sistema de gestión de usuarios seguro y eficiente.
Social Impact	Social impact reports for the acquired license and the possibility of earning recognitions.	Not all platforms offer social impact reports or opportunities for recognition.

Testimonial



“O-lab made training easy and fun, and opportunities more accessible.”

Sesia Yadira Zuñiga

O-lab – Paraguay

“MY FIRST JOB PROGRAM” by DHL



Social Impact



Making an impact in your company and the world with O-lab. For each license purchased by companies, they sponsor access to digital education and job training for young people from vulnerable communities. You can request impact reports to motivate your teams and stand out as a company.

Our work has been recognized by the United Nations for innovation and effectiveness. Your company can earn awards and request reports.

More info: <https://www.fundacionelorigen.org/>



Payment Options

Single Payment Option: Full payment of the project to begin.

Installment Payment Option: Available for services with a total value exceeding \$50,000 USD.

Payment Methods

- **Bank Transfer:**

Country: United States

Bank: Mercury bank

- **Stripe Payment Link** (upon request, depending on the chosen payment plan).

To proceed with billing, please share your tax status certificate with **gisell@o-lab.app**.

Please provide the preferred activation date for your license and the training date to start using the platform. Send payment receipts to licencia@o-lab.app to proceed with the services.

Definición de términos

O-lab Licenses

By acquiring a license, you gain access to the O-lab software described in the quotation. In all cases, O-lab Inc retains all rights to the O-lab software.

Plans

As described in the quotation.

Module Design

If you have purchased the module design service provided by the O-lab team, a lead designer will be assigned to handle the design process of your module(s). The O-lab team will consider all provided materials, so we encourage you to be as specific as possible about the content. After the first draft presented by the O-lab team, the partner can request up to 3 written adjustments to all the designed content based on their written request and provided content. If additional adjustments are requested, extra costs may apply, and these must be paid before continuing with the changes. Deadlines will be defined between both parties after payment is made.

Labs and Modules

A lab is a complete course made up of modules. A module is a section of content created within a lab. Each module contains up to 5,000 words or up to 20 minutes of video/animation. All content provided for module design belongs to the client, and its sequence and usage are the partner's responsibility. The content can be created by the client or a third party and can be uploaded by the client or the O-lab team when this service is acquired. You can create as many modules as your projects require and publish them through O-lab, as long as your plan's storage allows. Remember, you can create as many modules as needed.

Activation Date

Once payment has been made and proof of payment sent to gisell@o-lab.app, the partner can set a date for when they want access to the platforms to be activated.

Administrator Users

Users who have access to the Learning Management System (LMS) and O-lab reports.

End Users

Users who only have access to the O-lab web and mobile application.

Storage

The storage contains all interactions and data generated by the content and platforms used by your users (administrators and end users). Once your storage is full, you can upgrade your plan by sending an email to gisell@o-lab.app.

Terms of Service

As described [here](#)



Let's Work Together!

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